



ArchivesSpace

Finding aid for the Grand Rapids Public Library general trade catalog collection Collection 246

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Describing Archives: A Content Standard

Grand Rapids Public Library, Grand Rapids History and Special Collections
Department

111 Library Street NE
Grand Rapids, Michigan 49503

localhis@grpl.org

URL: <http://www.grpl.org>

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Summary Information

Repository:	Grand Rapids Public Library, Grand Rapids History and Special Collections Department
Title:	Grand Rapids Public Library general trade catalog collection
ID:	Collection 246
Date [inclusive]:	circa 1887 to present
Physical Description:	7.5 Linear Feet 14 boxes
Language of the Material:	English
Abstract:	This collection contains trade publications primarily for Grand Rapids, Michigan businesses but also for select Michigan and national companies. Publication forms include illustrated catalogs, product lists, brochures and pamphlets. Also included are department store catalogs, such as Sears or Herpolsheimers.

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Biographical / Historical

During the nineteenth century, the United States shifted production focus from agriculture to industry, which has been termed Industrialization. With the emergence of a labor class in this country a new consumer market was created. As the nineteenth century progressed, more people were able to enjoy recreational activities and luxuries before reserved for only the wealthy. Industrialization also changed the face of the consumer market with the introduction of different products and, subsequently, a different approach to advertising. Primary industries, such as railroads, along with their supporting industries, such as machine shops (to make the parts for the railroad industry), produced trade catalogs to market products. These catalogs were directed at both the residential and commercial markets.

A trade catalog, as defined by the Harvard School of Business, is “a multi-paged listing of manufactured or produced items offered for sale by stock number or specific name.” These catalogs allowed both the business manager and the household consumer to purchase items with the knowledge of what they were going to receive. While trade catalogs are still used today, this method of advertising and sales reached its peak during the late nineteenth and early twentieth centuries, before other mediums, such as radio and later television, became more efficient means of marketing.

Industries producing such products as wood-working machinery, metal-working machinery, boats, automobiles, and carriages, or various household products, issued catalogs for their consumers and store clients.

--Prepared by Tim Walsh, Intern, Aquinas College, 2001

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Scope and Contents

Most of the collection is composed of catalogs, which include price lists, pictorial displays and item numbers. The other portion is made up of advertisements. These include complementary expense books, brochures and flyers. There are also order sheets (often included in the catalog), correspondences from within organizations and samples (such as fabric samples).

For furniture trade catalogs, see Collection 232, Grand Rapids Public Library Furniture Trade Catalog Collection.

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Arrangement

Arrangement is alphabetical by the name of the company. Michigan and Grand Rapids catalogs are filed in one alphabetical section, with national catalogs in a separate section at the end. National catalogs are generally only retained when there is a Grand Rapids association, sometimes not obvious from the general description.

Following the local historical practices of this department, names beginning with personal initials are most often filed by the surname. For example, J.B. Ackerman Co., is filed as Ackerman, J.B., Co. Also, some first names are often ignored, filing instead under the surname. Cross-references may be given where companies may be referred to by more than one name.

Multiple items for one company are arranged chronologically, with "ca." date items in approximate order, and "n.d." items at the end.

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Administrative Information

Publication Statement

Grand Rapids Public Library, Grand Rapids History and Special Collections Department

111 Library Street NE
Grand Rapids, Michigan 49503

localhis@grpl.org

URL: <http://www.grpl.org>

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Related Materials

Related Materials

Coll. 170, Wolverine Brass Co. Includes catalogs from the company.

Coll. 232, GRPL Furniture Trade Catalog Collection

Coll. 216, GRPL Ephemera Collection

Coll. 046, Chamber of Commerce Coll.

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Controlled Access Headings

- Grand Rapids (Mich.) -- History
- Business Enterprises -- Michigan -- Grand Rapids Region
- Industries -- Michigan -- Kent County
- Stores, Retail

Appendix A: R.C. Allen Trade Literature

Safes and Insulated Files

Note: Guardsman Safe Company literature has the address: 1126 Franville Ave., Chicago 40, Illinois.

Loose items

1. Safe Order card
2. Military line. Price List. Oct. 1, 1955
3. Military Line. Price List. Sept. 1, 1954
4. Guardsman Line. Price List. Oct. 1, 1955
5. Guardsman. Vault Doors. Description (2 copies)
6. Guardsman. Vault Doors. Guardsman Underwriter's 2-hour label ...
7. Guardsman Safe Co. Money Chest Protection. (2 copies)
8. Guardsman Safe Co. Now The 70% (3 copies)
9. Guardsman Safe Co. 4-Hours Safe by Guardsman

Items attached in folder. Guardsman.

10. Privateer Chestable
11. Personal Safes
12. Bank Equipment
13. Night Depositories
14. Price List, Oct. 1, 1955
15. Flame Guardsman
16. Four Hour safes / 4 hour safes
17. Two hour safes / 2 hour safes
18. 1 hours C T-20 Underwriters (3 sheets)
19. Safe Interior Information (2 sheets)

- 20. Guardsman Underwriter's label 6-hour non-grout vault door no. 7832-6
 - 21. Guardsman Underwriter's label 6-hour non-grout vault door no. 7832-4
 - 22. Guardsman Underwriter's 2-hour label ...
 - 23. Guardsman Underwriter's 1-hour label ...
 - 24. Guardsman Insulated Record Room Door 7832 ½
 - 25. Vault Doors. Description. (dup. Of loose items)
 - 26. Money Chests (5 sheets)
 - 27. Low Cost Money Chests
 - 28. Drivers' Hopper Depositories
 - 29. Super Market Chest
- Items attached in folder. Military line.
- 30. General flyer.
 - 31. Price list. Sept. 15, 1955.

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Collection Inventory

Ackermann, J.B. Co.

Title/Description	Instances	
Ackermann, J.B. Co. "Rapid Floor Scraper" [flyer] n.d. 00. [2035].1	Box 1	folder 1

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Alabastine Co.

Title/Description	Instances	
Alabastine : water color for walls : easy to mix and easy to apply. N.d. [Flyer with paint chip samples] P2000.052 2/13/2002	Box 1	folder 2

Alabastine : water color for walls : for homes, churches, schools, opera houses ... n.d. P2000.046	Box 1	folder 3
Just a few of the New Alabastine Opaline Color Effects. c.1921. 00.[2080].1	Box 1	folder 3.5
Stencil catalog : showing designs and list prices for practical decorators and painters. Cover title: Stencil catalog. Cut Stencils for the Use of Practical Men". N.d. P2000.002	Box 1	folder 4
The Alabastine Book : Walls and how to decorate them. N.d. [booklet] 1986.326 Note: Alabastine Co. advertising, literature and samples can be found numerous locations throughout the location, including serials and city directories, and Coll. 216.	Box 1	folder 4.25
Alabastine : the Sanitary Wall Coating. [flyer] 1986.326	Box 1	folder 4.25
Alabastine, instead of Kalsomine or wall paper ... exactly the wall color you wish. [ad fragment]. From Brush & Pail, v. 15, no. 1. Jan/Feb. 1923 00.[5183].1	Box 10	
Alabastine Opaline Effects. n.d. Directions and numbered sample sheets. P2008.107.1	Box 1	

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Aldine Manufacturing Co.

Title/Description	Instances
"The Celebrated Aldine Fire-Place" 00.[2042].1 Formerly 246-1-15	Box 10

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Alexander Dodds Co.

Title/Description	Instances
Alexander Dodds Co. "Dodds Woodworking Machinery"n.d. 00. [2036].1	Box 1 folder 5

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Alfred J. Brown Seed Co.

Title/Description	Instances
Alfred J. Brown Seed Co. "Garden and Flower Seed"1985.065.	Box 1 folder 6

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Alfred Peats Company

Title/Description	Instances	
Wall Paper information: sketches, patterns. 1913. Accession 2017.040., 1913 <u>Date [inclusive]:</u> 1913	Box 4	folder 22

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Allyn, C.B.

Title/Description	Instances	
Allyn, C.B. "This Improved Measuring and Winding Machine". c.1887.[Advertisement] P1998.005	Box 1	folder 7

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Austin Automobile

Title/Description	Instances	
Austin Automobile Co."Austin : The Highway King" Austin Two-Speed Axle and Double Cantilever Springs. [catalog, ca. 1914] P2002.012	Box 1	folder 8

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Baldwin, Tuttle, and Bolton

Title/Description	Instances	
Saw Fitting Machinery and Tools : a treatise on the care of saws; a book for mill managers, superintendents, foremen and saw filers / Baldwin, Tuthill & Bolton. G.R. : Press of the Dean Printing & Publishing Co., 1898. P2009.003 Added 2/21/2009	Box 1	folder 8.25
B.T. & B. Saw and Knife Fitting Machinery and Tools, 1904. Formerly MKG621.93.B19 00.[3199].1 11/23/2004	Box 1	folder 8.5
Saw and Knife Fitting Machinery and Tools, 1905. (00.[698].1 Formerly MKG621.93.B19)	Box 1	folder 9
Saw and Knife Fitting Machinery and Tools, 1906. (00.[697].1 Formerly MKG621.93.B19)	Box 1	folder 10
Saw and Knife Fitting Machinery and Tools, 1910. (00.[704].1)	Box 1	folder 11
Novelties and Useful Articles by Mail OVE (P2004.046 Added 12/28/2004)	Box 11	

[^ Return to Table of Contents](#)**Barclay, Ayers, & Bertsch Co, since 1875: 321-232 Bond Ave NW, Grand Rapids**

Title/Description	Instances	
Catalog 80, n.d. Black and white. Accession 2017.040.	Box 4	folder 23

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Title/Description	Instances	
Notasme and Century Refrigerators, 1922.00.[684].1 Formerly M683.88.B41n	Box 1	folder 12

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Title/Description	Instances	
Ad. Bicycle Riding is a Pleasure. March 1902, from Unknown source. P2008.047 Added 5/21/2008	Box 1	folder 12.5

[^ Return to Table of Contents](#)**Bissell Carpet Sweeper Co.**

Title/Description	Instances	
[Catalog, n.d., pre-1928] 00.[1143].1 Formerly MKG6436.B54	Box 1	folder 13
6 items identified for Bissell Carpet Sweeper Co. P2001.030	Box 1	folder 14

Scope and Contents

Three Bissell's Fall-xmas Offer order sheets. Letter, July 30, 1921 re Fall-Xmas Free Sweeper Offer. Folded oversized flyer: Bissell's Fall-Xmas Offer : an old fashioned proposition on carpet sweepers [graphic], 1921. Bissell Cut Sheet no. 65, Aug. 1921. [Oversized folded].

1) The Charm of New Fashions of Shades of Brown. Bissell's Charm Sweeper. [flyer. 1941] 2) Order form. July 1941. Bissell High-Attention Newspaper Ad Mats. Early Fall 1941. This item includes the image on the cover in item 1.P2005.025.6-8 Added 3/29/2005	Box 1	folder 14.5
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Title/Description	Instances	
1916 00.[623].1 Formerly M658.875.B55	Box 2	folder 1
1924 00.[623].2 Formerly M658.875.B55	Box 2	folder 2

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Title/Description	Instances	
Blackmer Rotary Pump Catalog, 1907	Box 2	folder 15
Blackmer Rotary Pump Catalog, 1929	Box 2	folder 16

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Title/Description	Instances	
Brown, Hall, and Co."Vehicles" 00.[695].1 Formerly MKG694.B81	Box 2	folder 3

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Title/Description	Instances	
Cars for Logging Railroads / manufactured by Butterworth & Lowe. n.d. Alternative title: Improved Cars for Logging Railroads. Illustrates three vehicle bases: No. 1 A. Pattern; No. 3 Pattern; Pole-road car. P2009.039 Added 6/1/2009	Box 2	folder 3.25

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Title/Description	Instances	
"Wallpaper: The Dominating Influence in Home Decoration, 1928 [Samples] P2001.044	Box 2	folder 3.5

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Title/Description	Instances	
Clipper Belt Lacing. Catalog no. 22. 1925. 00.[2779].1 Added 11/17/2004	Box 2	folder 4

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Title/Description	Instances	
Criterion. [Millinery ; hats] Fall/Wnt. 1901/1902. P2002.011	Box 2	folder 5

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Title/Description	Instances	
Play Times [Tents for children & family P2008.093.1 Added 9/29/2008	Box 2	folder 5.5

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Title/Description	Instances	
"For Young Men and Men Who Stay Young" Fall clothing catalog. Society Brand Clothes made in Chicago by Alfred Decker & Cohn, c. 1914. 00.[2040].1	Box 2	folder 6

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Title/Description	Instances	
Dickinson Bros. Engravers-Printers "Vehicles" catalog of samples of engravings and drawings for trade catalogs. Formerly M686.2314.D56v 00.[688].1	Box 2	folder 7

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Title/Description	Instances	
Edwin Raphael Co. Infinity Fabrics. Holland, Mi. : E. Raphael, c. 1955. (A.I.A. File No. 28-D. Infinity Fabrics Brochure no. 502) P2004.033 Added 7/8/2004	Box 2	folder 7.25

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Title/Description	Instances	
New Ideas in Color and Style. [small pink/gray/maroon folder with about 8 wallpaper sampled stapled in a pocket inside] P2004.033 Added 7/8/2004	Box 2	folder 7.5
Fisher-Drummond, wall paper and paints; 1938 Designs & 1939 Designs. Accession 2017.040., 1938-1939 <u>Date [inclusive]:</u> 1938-1939	Box 2	folder 17

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Title/Description	Instances	
Catalogue [of] High Grade Wood Working Machines and Equipment. Cover: Catalog No. 44 Formerly MKG652.F83 00. [696].1	Box 2	folder 8
Fox Universal Trimmers. Catalog no. 70. n.d.	Box 2	folder 8.5

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Title/Description	Instances	
[Landscape stock] G.R. : Jaqua Co., Printers, 1925. 00.[2039].1	Box 2	folder 9

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Title/Description	Instances	
"Stock List" March 1, 1904. 00.[2041].1	Box 2	folder 10

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Furniture City Casket Co.

Title/Description	Instances	
[Price list, ca. 1910] Note: This is a copy of an original list which was found in the Latzek Funeral Home Records, with the entry for the famous boxer Stanley Ketchel. See 157-7-6. Added 3/22/2005	Box 2	folder 10.5

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Gallmeyer and Livingston Co.

Title/Description	Instances	
Grand Rapids Tap and Drill Grinders catalog, n.d. Has sticker on cover: For sale by Oatis-Booth Machinery Co., Indianapolis, Ind. 2000.072 Manufactured by Gallmeyer & Livingston Co., G.R. [5-1-29?]	Box 2	folder 11
c. 1 00.[709].1 Formerly MKG691.92.G13	Box 2	folder 12
c. 2 P2001.109	Box 2	folder 13

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Goshen Sweeper Co., successor to the Goshen Sweeper & Wringer Co. of Goshen, Ind.

Title/Description	Instances	
[catalog] n.d. P2001.074	Box 2	folder 14

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Grand Rapids Awning and Tent Co.

Title/Description	Instances	
Catalog No. 33. "The 1933 Line of Shuredry and Fultex Tarpaulins, Tents, Covers, and Miscellaneous Canvas Articles". 00.[2043].1	Box 3	folder 1

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Grand Rapids Band Instrument Co.

Title/Description	Instances	
U.S.A. (American made) Band Instruments / Grand Rapids Band Instrument Co., ca. 1927? GR : Etheridge Co. (printers). P2004.046.6a-d; Added 12/28/2004	Box 3	folder 1.25

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Grand Rapids Brass Co.

Title/Description	Instances	
Refrigerator Hardware, Catalog no. 23. n.d. P2004.041 Added 11/18/2004	Box 3	folder 1.5
Refrigerator Hardware, No.27, n.d. P2000.017	Box 3	folder 2
Refrigerator Hardware. Leather envelop of loose plates. N.d. P2004.042 Added 11/18/2004	Box 3	folder 2.5

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Grand Rapids Fibre-Cord Co.

Title/Description	Instances	
Designs and Materials for Art Fibre Weaving Projects, 1930. P1999.013	Box 3	folder 3

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Grand Rapids Grinding Machine Co.

Title/Description	Instances	
The Grand Rapids Tap Grinder P2004.046.12 Added 12/28/2004	Box 3	folder 3.5

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Grand Rapids Growers Inc. Formerly MKG631.5.G76

Title/Description	Instances	
Fourteenth Annual Seed Catalog, 1933. [700].1	Box 3	folder 4
Fifteenth Annual Seed Catalog, 1935. [702].1	Box 3	folder 5
Sixteenth Annual Seed Catalog, 1936. [701].1	Box 3	folder 6
Twenty-First Annual Seed Catalog, 1941. [699].1		

	Box 3	folder 7
Thirty fourth (34th) Annual Seed Catalog, 1954 P2004.033; 7/8/2004	Box 3	folder 7.5

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Grand Rapids Refrigerator Co.

Title/Description	Instances	
Grand Rapids Refrigerators. G.R. : Dean Hicks, n.d. P2004.046.4 Added 1/7/2008	Box 3	folder 7.9
Leonard Cleanable Refrigerators, 1914. Formerly M643.37.G762 00.[679].1	Box 3	folder 8
Cold Facts about Leonard Cleanable Refrigerators. For sale by Biddle Hardware Co., Philadelphia, Pa. 1914 Season. P2002.032, 5/3/2002	Box 3	folder 8.5
Leonard One-Piece Porcelain Lined Refrigerators, 1921-1922. Formerly M683.88.G762L 00.[678].1	Box 3	folder 9
Leonard One-Piece Porcelain Lined Refrigerators, 1923-1924. Formerly M683.88.G762L 00.[677].1	Box 3	folder 10
Leonard Cleanable Refrigerators, A Catalog, 1924-1925. Formerly M683.88.G762L 00.[690].1	Box 3	folder 11
Cold Facts about the Leonard Cleanable. Leonard Cleanable Refrigerators. 00.[2044].1-2	Box 3	folder 12
The Leonard Cleanable Refrigerators, manufactured at GR, Mich. By the Grand Rapids Refrigerator Co. Patented 1882 – 1890.	Box 3	folder 12
Leonard Electric Refrigerator / Leonard Refrigerator Co., Detroit, Mich. Stamp: Burton M. Smith, Rep. 2712 Oakwood Ave., N.E. 00.[2047].1	Box 3	folder 13
My Leonard Refrigerator is just as clean as my China, n.d. [No company name] 00.[2048].1	Box 3	folder 13
54 Years of Development. Leonard Complete Refrigeration. Form NO. L-208, n.d. [Folded flyer] 00.[2049].1	Box 3	folder 13
Ten Reasons Why! / compliments of Edw. Dexter, Furniture, Undertaker, etc. Danielson, Conn. ; with illustrations by W.C. Horner. G.R. : Dean Printing Co., n.d. 1999.061; 11/15/2004	Box 3	folder 14

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Grand Rapids Sash & Door Company

Title/Description	Instances	
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Universal Design Book no. 25 on Builder's Woodwork P2008.091 Box 3.5
 Added 9/9/2008

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Grand Rapids Wire Works

Title/Description	Instances	
Illustrated Catalog ... GR : Ruller & Reed, Engravers & Printers, 1875. 00.[694].1	Box 4	folder 1

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Grand Rapids Wood Finishing Co.

Title/Description	Instances	
Purchaser's Guide, Quality, Wood finishing materials. [G.R.] : W.A. Miller, Co., n.d. P2001.158	Box 4	folder 2
Purchaser's Guide. Quality Wood Finishing Materials / Grand Rapids Wood finishing Co., G.R., n.d. P2009.026 Added 5/11/2009	Box 4	folder 2.1

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Handy Press Co.

Title/Description	Instances	
"The Handy Press" [waste bailer] Press no. 1. 00.[2051].1-2	Box 4	folder 3
"The Handy Press" [waste bailer] Press no. 2 00.[2051].1-2	Box 4	folder 3

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W.S. Hannah & Sons

Title/Description	Instances	
ROP Single Comb White Leghorns "U.S. - Michigan Certified R.O.P." 00.[0488].1	Box 4	folder 4

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Hardware Supply Co.

Title/Description	Instances	
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Catalog of Cabinet Hardware Specialties, clothing hangers, hose nozzles and Lawn Sprinklers. GR : Toren Printing Co., n.d. 00. [693].1 Formerly MKG671.H22

Box 4

folder 5

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Haven-Busch Company

Title/Description	Instances	
Your Home is the Picture- American Chain Link the Frame! P2004.033 Added 7/8/2004	Box 4	folder 5.5

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Helmscene

Title/Description	Instances	
Clipping. Better Homes & Gardens, May 1955, p. 47. P2001.024 5/3/2002	Box 10	

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Herpolsheimer's Christmas Catalogs 00.[2037].1-4

Title/Description	Instances	
1964	Box 4	folder 6
1969	Box 4	folder 7
1971, 101st Year	Box 4	folder 8
1972	Box 4	folder 9

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Hirth-Krause Co.

Title/Description	Instances	
“Rouge Rex’ and other lines in stock”. Spring/Summer 1908. [Shoes] 00.[686].1 Formerly M391.4.H618r	Box 4	folder 10

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Gordon B. Hooten, 502 Grandville

Title/Description	Instances	
[motor boats] "Performance comes first" ad from Power Boating magazine, pg. 79, Apr. 1929. Jesiek Boat Co., manufacturers of High Grade Speed & Pleasure Boats	Box 4	folder 10.5
[1908? Catalog] G.R. : Schuil Printing Co., 00.[2052].1	Box 4	folder 11
"Why a Jesiek? Ask an Owner." 00.[2053].1	Box 4	folder 12

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John E. Earle

Title/Description	Instances	
Wholesale & Retail Seed & Plant Catalog, [Pre-1850? Single sheet on early colored paper?] 00.[1227].1	Box 4	folder 19

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Kelvinator

Title/Description	Instances	
"Electrify Your Refrigerator", n.d. [flyer] Knee Heating Co., G.R. [supplier] 00.[2055].1	Box 4	folder 13

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Klise Manufacturing Co.

Title/Description	Instances	
NOTE: This item has been moved to Coll. 232, Box 23, Folder 2.5, in order to sit with other Klise catalogs. 12/30/2003	Box 4	folder 14

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Knappe & Vogt Manufacturing Co.

Title/Description	Instances	
"K-Veniences and Hardware for Show cases, Refrigerators and Furniture" Supplement to Catalog No. 12. C.1931. P2000.079	Box 4	folder 15
3 items P2002.025.1-3: K-venience Closet Fixtures. Circular No. 127. N.d.; Price list No. 387, July 15, 1938., c.1931. Addressed to E.M. Tennant & Son, Harford, N.Y. [catalog]; Price list no. 387 [yellow price list]	Box 4	folder 15.5

Garment Care System, 3 items 00.[2054].1-3: Cover letter 8/28/1922; Brochure, n.d.; Circular no. 12, n.d.	Box 4	folder 16
K-V Hardware for showcases and store fixtures, bar fixtures and refrigerators, cabinets and wardrobes, furniture and millwork. K-Venience Clothes Closet Fixtures : catalog no. 16. [1938] P2004.046.10 Added 12/28/2004	Box 4	folder 16.5
“Plans for Modern Clothes Closets” 00.[0505].1 Includes floor plans, elevations, sections	Box 4	folder 17
Store Fixture and Builders Hardware : Catalog no. 54. K-Veniences. + Price list attached at back. Apr. 1, 1954. P2005.025.9-10 Added 3/29/2005	Box 4	folder 17.25

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Ladewig Nursery (Carl H. Ladewig)

Title/Description	Instances	
1379 Kinney Ave., N.W. [flyer with map] Everblooming Roses and Choice Nursery Stock, [ca. 1955?] P2004.033 7/8/2004	Box 4	folder 17.5

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H. Leonard's Sons and Co.

Title/Description	Instances	
The Grand Rapids Cook Book and Illustrated Price List... Ca. 1890-1900? P2001.015	Box 4	folder 18
Hints on wall paper decoration, brochure by H. Leonard and Sons. 1899. Accession 2017.040., 1899 <u>Date [inclusive]:</u> 1899	Box 4	folder 20

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Malloch Knitting Mills

Title/Description	Instances	
“Bloomers for Women and Children”. N.d. P1998.008	Box 5	folder 2
“Underwear: Men-Women-Children” Mar. 1, 1926. [two-ringed material flip book]. P1999.034 FRAGILE SAMPLE BOOK	Box 5	folder 1
Catalog 111 Hosiery and Underwear. 00.[689].1 Formerly M687.32.M296c	Box 5	folder 3

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Manufacturers Supply Co.

Title/Description	Instances
Industrial Supplies, No. 47. Weinberg & McKee, 1946. [Book] 00. [2056].1, or P1999.035	Box 5

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McMullen Machinery Co.

Title/Description	Instances
General Catalogue A. GR : R.R. Donnelley & Sons, 1919. 00. [705].1 Formerly MKG621.9.M22.	Box 5

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Michigan Hardware Co.

Title/Description	Instances
Michigan Hardware Co., G.R., Exclusive Jobbers of Hardware and Sporting Goods / Compiled & printed by the Gardner Printing Co., Cleveland, Ohio. Circa 1912. P2004.046.14 Added 12/28/2004.	Box 5.5

Scope and Contents

Clippings taken from this item before receipt. Includes color samples for such companies as: Alabastine : the sanitary wall coating; Jap-A-Lac (ready to use varnish); Johnson's Wood dye

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Michigan Refrigerator Co.

Title/Description	Instances
"Yukon, Economic, and Porcelain-Steel Refrigerators, 1914". [680].1 Formerly M683.88.M582c	Box 6 folder 1

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Michigan Wheel Corporation / Michigan Wheel Company

Title/Description	Instances	
Marine Hardware, 1913. "The Famous Michigan Wheels?" P2000.003	Box 6	folder 2
[Trade literature & ephemera] P1999.004		
Title/Description	Instances	
1. For Maximum Performance. Michigan Propellers. Outboard Catalog 1940.	Box 6	folder 2.5
2. To Get the Most out of your outboard Motor and Boat [flyer]	Box 6	folder 2.5
3. Propeller Reconditioning by the Michigan Machine-Pitch method. [flyer] Includes print list]	Box 6	folder 2.5
4. Propeller Report[s] no. 105. / no. 106. / no. 107	Box 6	folder 2.5
[1 folded sheet, with holes for binder]	Box 6	folder 2.5
5. Shipping tag addressed to Michigan Wheel Corp.	Box 6	folder 2.5
6. Orange "Special order!!" card, addressed to the Corp.	Box 6	folder 2.5
7. Orange "Outboard Data Sheet" card, addressed to the Corp.	Box 6	folder 2.5
8. Envelope. Postal date Apr. 3, 1940. Address to ... Lancaster, Pa.	Box 6	folder 2.5
Michigan Machined Pitch Propellers / Michigan Wheel Company, G.R. Outboard catalog, Jan. 1, 1956. P2005.020.1 Added 3/18/2005 Stuart Fund.	Box 6	folder 2.57
Michigan Outboard Propellers for Top Speed, Better Skiing, Better Cruising ... / Michigan Wheel Company [flyer] Form no. MOP-125-15E. P2005.020.2 Added 3/18/2005 Stuart Fund.	Box 6	folder 2.57
Michigan Propellers for Maximum Performance : inboard catalog 1941 / Michigan Wheel Co., G.R. P2004.046.7 Added 12/28/2004	Box 6	folder 2.6

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Monarch Road Machinery

Title/Description	Instances	
Monarch Hydraulic Controls & Systems = Monarch Steuerungen und Systeme [ca. 1981?]. English language version 00.[2057].1 German language version 00.[2058].1	Box 6	folder 3

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Montamower Distributing Company

Title/Description	Instances	
[Lawn mowing equipment trade communications with H.J. Norman of Lincoln, Nebraska], 1942. 2005.023.1-2 Added 2/23/2005	Box 6	folder 3.5

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Moore Plow and Implement Co. Greenville, Mi. Catalog

Title/Description	Instances	
[Catalog] E. 00.[691].1 Formerly M681.7631.M787.	Box 6	folder 4

Scope and Contents

This title sent for microfilming at Michigan State University, via a national agriculture document preservation grant. Returned 11/23/2005

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National Brass Mfg. Co.

Title/Description	Instances	
Brass Hardware for the Hardware Trade. G.R. : Dean Hicks, printers, n.d. 00.[489].1	Box 6	folder 5
Every Home Needs Dexter Latches and Catches. N.d. P2005.025.2 Added 3/29/2005	Box 6	folder 5.3
New Era Springs and Specialty Co. New Era "Better" Springs and Specialty Co.catalog. 1921-1922. 00.[0616].1 Formerly M629.243.N42	Box 6	folder 6

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Oliver Machinery Co.

Title/Description	Instances	
Catalog No. 18. G.R. : White Printing Co., n.d. 00.[703].1 Formerly MKG621.9.O14	Box 6.5	folder 1
Catalog No. 21. St. Joseph, Mi. : A.B. Morse, Co., [ca. 1920]. 00.[676].1 Formerly M684.083.Q252	Box 6.5	folder 2
Catalog no. 22. Quality Woodworking Machinery and Factory Supplies n.d. Formerly MKG621.9.OL4 00.[3200].1 Added 11/23/2004	Box 6.5	folder 3
Catalog no. 22. c.2 P2005.043 Added 1/17/2006	Box 6.5	folder 4

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Title/Description	Instances	
An Illustrated Catalogue, n.d. Accession 2017.040.	Box 4	folder 21

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Title/Description	Instances	
"The Porter" : Wood Working Machines. Nov. 15, 1927. P1999.033	Box 7	folder 3

[^ Return to Table of Contents](#)**R.C. Allen Business Machines, Inc.**

Title/Description	Instances	
Safes & Insulated Files. R.C. Allen Guardsman and R.C. Allen Military lines. ca. Oct. 1955. P2004.046.12 Added 12/28/2004	Box 7	folder 3.5

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Title/Description	Instances	
"Charter Oak" and "Radium" refrigerators catalogue. Greenville, Mi. Co. Price List. Season 1904. 00.[681].1 Formerly M683.88.R17c	Box 7	folder 4

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Title/Description	Instances	
Custom Tanning and Manufacturing of Robes, Coats, Rugs and Mittens. N.d. 00.[1568].1 Formerly M675.R22	Box 7	folder 5

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Roche Electric Machine Co.

Title/Description	Instances	
Electricity is the Spark of Life. P2004.046.3.1 Added 12/28/2004 P2004.046.3.2 Added 12/28/2004	Box 7	folder 5.5

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The Safe Cabinet Co., Marietta, Ohio

Title/Description	Instances	
"There is no safe but the Safe-Cabinet". N.d. Note: Peter Wege, later of Grand Rapids fame, was Chief Engineer at this company before Steelcase. P2001.029	Box 7	folder 6

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Samuel Lyon's

Title/Description	Instances	
Catalogue and price list of leather and rubber belting. Chicago : Knight & Leonard Co., n.d. 00.[2059].1	Box 7	folder 7

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Siegel Jewelers

Title/Description	Instances	
1979 Siegel Idea Book P2005.035.53 Added 9/10/2005	Box 7	folder 7.3

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Simplex Brooder Stove Co., 216-220 Grandville Ave.

Title/Description	Instances	
Green paper envelop for Annual Catalog no. 34. Found with catalog no. 35 below 2004.043.3 Added 11/18/2004	Box 7	folder 7.4
Catalog no. 35, plus order form/price list, c. 1935 2004.043.1-2 Added 11/18/2004	Box 7	folder 7.5

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Sintz Gas Engine Co.

Title/Description	Instances	
"Our 20ft Family Launch", n.d. 00.[2060].1 [Encapsulated flyer]	Box 7	folder 8

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Sprayer Supply Manufacturing Co.

Title/Description	Instances	
Catalog H34, [1934] 00.[1337].1 MKG632.9.Sp7	Box 7	folder 9

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Star Clothing Co-Operative Co.

Title/Description	Instances	
"Latest Designs in Clothing" Fall/Winter 1902-03. 00.[687].1 Formerly M687.St28l	Box 7	folder 10

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Strawberry Acres Arthur L. Watson Nurseries at Strawberry Acres, Wyoming Park.

Title/Description	Instances	
Strawberry Acres : the irrigated nursery, Fall 1924, Spring, 1925. P2001.052	Box 7	folder 11
Spring 1926 P2002.014	Box 7	folder 12

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The Tanglefoot Co.

Title/Description	Instances	
Brief history by Cathy Davis.	Box 7	folder 26

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Wagemaker

Title/Description	Instances	
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Wolverine Boats, American's Leading Out boards [folding flyer] n.d. P2000.042	Box 7	folder 13
Wagemaker Wolverine Boats : a revolution in recreation.n.d. Has Seafarer molded ply-lap catalina on cover. P2006.021 Added 4/4/2006	Box 7	folder 13.5
Wolverine Boats, 1938 [Folding brochure + price list] 00. [1678].1-2	Box 7	folder 14
Wagemaker Wolverine Boats / Wagemaker Company, Boat Division, Grand Rapids, Michigan. 1941. P2006.001 Added 03/02/2000	Box 7	folder 14.3
1941/1942 Wagemaker Wolverine trade literature, 2005.077.1-5 Added 10/6/2005	Box 7	folder 14.5
Wolverine Boats for more fun on the Water c. 1957 P2001.011	Box 7	folder 15
Wagemaker Wolverine Boats. "First Choice of the Boating Public" n.d. Has printed sale note: DeGrout's Sales & Service Johnson City, N.Y. c. 1 P2007.024 Added 3/26/2007; c. 2 P2008.023 Added 3/27/2008	Box 7	folder 15.1
Wagemaker Wolverine Boats. "The Swing is Still to Wolverine Boats.", 1946 <u>Date [inclusive]:</u> 1946	Box 7	folder 15.2

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Waltile Company

Title/Description	Instances	
Ever Endur Aluminum Waltile Color Selector : a product of Waltile Company, Grand Rapids, Mich. P2004.046.9 Added 12/28/2004	Box 7	folder 15.5

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Water Wonderland Fiber Glass Boat Co.

Title/Description	Instances	
The Boat of tomorrow is here today." N.d. P2000.031	Box 7	folder 16

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Wheeler, M.B. Electric Co.

Title/Description	Instances	
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“Reliable Electric Novelties”. 1902-1903 00.[683].1 Formerly M683.83.W565r	Box 7	folder 17
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Wheeler-Van Label Co.

Title/Description	Instances	
Blue Bird Paper Products, gummed labels, seals, stickers. 1924. P2004.046.5a-c	Box 7	folder 17.25

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Wilmarth and Morman Co.

Title/Description	Instances	
A Brief Treatise on Lathe Center Grinding and the Wilmarth & Morman Lathe Center Grinder. GR : Cargill, n.d. Cover title: Lathe Center Grinding P2004.046.8 Added 12/28/2004	Box 7	folder 17.5
Reversing Propellers, catalog No. 24. [ca. 1912] P2000.021	Box 7	folder 18

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Winters and Crampton Mfg. Co.

Title/Description	Instances	
Distinctive Refrigerator Hardware. G.R.: White Printing Co., n.d. P2000.010	Box 7	folder 19

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Wolverine Brass Works

Title/Description	Instances	
High Grade Plumbing Specialties. Ill. Cat. H. c. 1914. 00.[1570].1	Box 8	
Plumbing Brass Goods and Specialties. Cat. M. c. 1930. 00. [1571].1	Box 8	
Plumbing Brass Goods and Specialties. Cat. M. c. 1930, with June 1, 1937 Price List at front. P2000.006	Box 8	

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Wolverine Motor Works.

Title/Description	Instances	
Launches : Marine and Stationary Gasoline Engines and Launches, Single Twin-Screw and Stern-Wheel Launches. Tugs, Freight and passenger Boats / Wolverine Motor Works. GR : Wolverine ; Dickinson Bros., n.d., ca. 1902. P2006.010 Added 3/7/2006	Box 7	folder 19.75
Marine Engines, ca. 1903. 00.[1486].1 Formerly M623.8723.W839m 1903	Box 7	folder 20

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Wolverine Motor Works, Bridgeport, Conn. Formerly at Grand Rapids, Mich.

Title/Description	Instances	
"Wolverine" ... Built to Use ... n.d. Bulletin No. 38 2001.131	Box 7	folder 21

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The Wolverine Tea Co.

Title/Description	Instances	
"Canned Goods" [price list broadside]. N.d. 00.[2062].	Box 7	folder 22

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Woodman, A.G.

Title/Description	Instances	
"Bee-Keepers Supplies". 1911, 13th annual edition catalog. 00.[2063].1	Box 7	folder 23

Scope and Contents

This title sent for microfilming at Michigan State University, via a national agriculture document preservation grant. Returned 11/23/2005

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Wurzburg, F.A.

Title/Description	Instances	
"The Open Door" Embroidery Catalog. 00.[2064].1		

Box 7

folder 24

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Title/Description	Instances
York retail price list, 1931. P1999.036	Box 7 folder 25

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Title/Description	Instances
Crofts & Reed Co., Chicago. Jan. edition 1910.	Box 9
Masten & Wells Fireworks Mfg. Co., Boston, Mass. 70th Year, Catalogue & Price list for 1929.	Box 9
Mills Seed House / F.B. Mills Co., Rose Hill, N.Y. Mills Catalog of Seeds and Plants, 1912	Box 9
Sears, Roebuck and Co., Chicago. 4th Annual White goods Sale, Jan./Feb. 1912	Box 9

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