

There is another full week before election day, but the time is short and earnest thinking is demanded. Men who have closely studied the doctrines of the People's party, as declared at Omaha, and been convinced of the judicial wisdom there embodied, surely will not fail to do their full duty to the party and its platform. That duty demands missionary work this week as well as faithfulness at the polls on the 8th of November. Rally to the meeting, cheer the speakers, spread the papers, argue with the doubtful and confirm the weak. The People's party advocates are strong in their cause, but the party is weak in prestige. No chance is in the only dodge of the old parties to be feared.

It is time for a new party. The situation demands it. The Democrats and Republicans have got so close together that were it not for the alliance they would be one. They are the friends of monopoly and the millionaires, divided into two factions contending for the offices. It was remarked to the writer by an intelligent Republican that the platform as reported at Chicago differed only from the one at Minneapolis in the state bank clause. Said he: "If the plank regarding state banks had been omitted by the Democrats and the tariff plank adopted as reported there would have been no material difference between the parties."

The amendment to the tariff plank is in effect free trade and means something, but Mr. Cleveland was too wise to accept it in his letter of acceptance and the same may be remarked on his silence as to the state bank tax.

New issues are before the country and becoming more pressing every day, and if the old party leaders will not divide on these questions the people will. The People's party is in advance and has a great future before it just as the Jeffersonian Republicans had in 1800, and as the Lincoln Republicans had in 1860. The People's party has a chance of success in this election, but beyond today it has the greatest chance in the future.

If the Democrats are defeated in this election the free silver Democrats will reorganize on the line of the principal reforms of the People's party with Hill as the leader. If the Republicans are defeated the masses will flock to the People's party. The former great Republican states of Kansas and Nebraska have shown how nearly the Republican masses are allied to the reforms proposed by the People's party. Rally for present, rally for the future. Hold on to principle and gain at election all the offices and all the prestige possible.

There must be something about the People's party that is more terrible to the old parties than an army with banners. In Georgia Weaver and his party were rotten egged by Democrats, and in the same state Tom Watson has to be guarded by a posse of 500 armed men making his canvass for congress. In Alabama an infamous combination of scoundrels counted out Kolb for governor. In Kansas Congressman Otis was rotten egged by Republicans when speaking for the People's party, and in the same state a conspiracy to kill Jerry Simpson has been discovered. A party whose leaders are thus treated must have some extraordinary good in it that is feared by the office snail tailers of the parties whose tenure it threatens.

According to report gold has been struck in Colorado in great chunks. The gold bugs will not be delighted with the news, because if found as plentifully as reported there will be a great inflation of gold money and that will cheapen the present stock of gold coin. If this report proves true in all particulars the free coinage of gold will have to be stopped and something more precious than gold substituted for the base of money. This was the treatment of silver given for the advantage of gold when silver was found too plentifully.

This Esbie has no occasion to hint that the support of McKeligh by THE MORNING PRESS is in the least dependent on what he may do regarding the libel suit instituted by Harley. THE MORNING PRESS is ready to meet the case whenever it is called and it expects Mr. McKeligh will do his duty and whether the case comes up before election or not will make no difference with the course of the paper toward the prosecutor.

These contemptible tricks and frauds in various states, North and South, intended to prevent an honest expression of opinion from the people, will not be passably endured much longer. The people must rule and not office holders. A public policy desired by the people is more consequence than a party name or party success.

Mr. STEVENSON'S letter of acceptance came too late for Michigan. The ten days before election had expired and the ticket had to be made up without hearing from him. However, it was presumed he would accept, and it is all right.

There is blood on the moon and The Herald has declared it. After election it will wipe the "damned spot" out or poll the moon out of its orbit.

A STUPENDOUS CLOAK SALE!

AT SPRING & COMPANY'S.
9,000 CLOAKS.



The Most Gigantic Cloak Sale Known.

An Offer, Matchless in Its Inducements to Buyers. Six Days Massing of the People.

Nine thousand Ladies', Misses' and Children's Outer Wraps to be distributed among the people, beginning Monday Morning, October 31, and continuing Tuesday, November 1; Wednesday, November 2; Thursday, November 3; Friday, November 4, and Saturday, November 5. These days will be devoted to the greatest Cloak Sale ever known. Nine hundred and fifty-seven garments unsold of the Vossen stock included, regardless of value. This extraordinary sale will be conducted in the immense new annex clearance salesroom, and at prices marked we possibly cannot afford to employ extra help; though 50 or 60 clerks will be concentrated in this department during the sale. All garments will be grouped on huge racks and the prices plainly marked as follows:

1 Rack at - - - - -	\$1.70	1 Rack at - - - - -	\$7.85
1 Rack at - - - - -	2.63	1 Rack at - - - - -	8.40
1 Rack at - - - - -	3.87	1 Rack at - - - - -	9.25
1 Rack at - - - - -	4.75	1 Rack at - - - - -	10.65
1 Rack at - - - - -	5.92	1 Rack at - - - - -	11.25
1 Rack at - - - - -	6.38		

On these racks will be found an endless variety of garments worth three or four times the asking price, affording people of limited means the grandest opportunity ever known.

Those who cannot get waited upon readily may help themselves, choosing their own garments, for we are determined that all shall have an equal chance at this money saving sale.

In all your lifetime, perhaps, another like opportunity will not be afforded you. A few styles are illustrated in this announcement; hundreds more cannot be shown here. There are Plush Jackets, Sacques, Wraps, Cloth Jackets, Braided Wraps, Capes, Mantles, in fact every kind of garment that is new in style, comfortable and durable. Ladies, if you contemplate purchasing this season, your time to do it is during this sale.



SPRING & COMPANY.

THE PEOPLES COLUMN.

Having to the Press... The village of Carroll was visited Sunday by a \$100,000 fire.

CURRENT STATE NEWS.

The village of Carroll was visited Sunday by a \$100,000 fire. The fire broke out at 10:30 a.m. and destroyed the main building of the village.

HERMAN & COMPANY. Carpets, Furniture, Stoves. Where can I do the BEST for the LEAST money? That is a question that is often heard on the street, and the answer always is Heyman & Company.

THE BEST VALUES OBTAINABLE. We have a large line of Heating Stoves, ranging in price from \$5.50 to \$45. Carpets from 30c a yard upwards. Fur Rugs from \$2.75 upwards.

HERMAN & COMPANY. The Leading House Furnishers, 63 and 65 Canal St. In the Mercantile World, where so many promises are made regarding quality and price, it is a wonder if Confidence ever becomes a plant of any growth at all.

WE ARE CONFIDENCE MEN. WE WANT YOU TO GIVE US CONFIDENCE FOR CONFIDENCE. WESTERN BEEF WE OFFER ARE THE LOWEST IN PRICE. WE ARE THE LEAST IN OUR METHODS TO TREAT ALL ALIKE.

MICHIGAN PRINTERS. Will find it to their best interests to get our prices on TYPE and PRINTERS' IMPLEMENTS of all kinds, as well as FAT PAPER, CARDBOARDS, RULED HEADINGS, etc. We are the largest Printers' Supply House in the State.

\$500 REWARD. For any trace of Antipyrin, Morphine, Chloral or any other injurious compound in KRAUS'S HEADACHE CAPSULES. 33 North Ionia St. Grand Rapids, Mich.

PECK'S DRUG STORE. PECK'S HEADACHE POWDERS. They will cure nearly every form of headache, whether it be a common headache or a severe one.

M. C. ORSER, DENTIST. Extracting, 25 cents. Silver Filling, 50 cents. Gold Filling from \$1 up. A full set of teeth, \$75.00.

NEW WOOD AND COAL YARD. H. GROFF, Prop'r. 173 ELEVENTH STREET. Has opened to the public a Coal Yard, and is now ready to receive orders.

REREGISTRATION NOTICE. OFFICE OF THE CITY CLERK. To the Elect the City of Grand Rapids. Notice is hereby given that the registration of the qualified electors of the City of Grand Rapids will be held on the second Tuesday in November, 1904.

DOMESTICS. Wanted - Situation as housekeeper for a widow on Ottawa street, No. 29. FOR SALE - REAL ESTATE. A large two-story brick house with good cellar, barn, etc., 17 1/2 lots.

EVERY LINER IN THE CITY. \$500 PEOPLE. FOR SALE - MISCELLANEOUS. FOR SALE - CHICKEN COOP and lunch room. FOR SALE - \$100 worth of a pure white pig.

TO RENT - ROOMS. TO RENT - NICE furnished room, corner Front and Division streets. FIRE! - Plaster reading 'To Rent' for sale.

MORTGAGE SALE. Default having been made in the conditions of a certain mortgage, the undersigned, as trustee, will sell at public auction the premises described in the mortgage.

WANTED - MISCELLANEOUS. WANTED - Pupils on the basis and return of a purchased textbook. WANTED - A young man in Grand Rapids to stop in and see what we can do for him.

FINANCIAL. DO YOU WANT MONEY? - If you want money, we will pay for you and give you the lowest possible rates and the best service.

WANTED - HELP-MALE. WANTED - GIRL for general housework, 19 Madison avenue. WANTED - A competent girl for second hand work, 170 1/2 Algonquin street.

WANTED - HELP-FEMALE. WANTED - A young girl for light housework, 19 Madison avenue. WANTED - A thoroughly competent cook, Mrs. L. R. Hawkins, 8 North Prospect street.

OFFICIAL RAILWAY TIME CARDS. GRAND RAPIDS & INDIANA. In effect September 26th, 1904.

CHICAGO AND WEST MICHIGAN R.R. GOING TO CHICAGO. Lv. G.R. 7:15 a.m. Arr. Chicago 11:30 a.m.

DETROIT LANSING & NORTHERN R.R. GOING TO DETROIT. Lv. G.R. 7:15 a.m. Arr. Detroit 11:30 a.m.

MICHIGAN CENTRAL. The Niagara Falls Route. New York Express - Arrive 1:00 p.m. Leave 1:30 p.m.

LAKE SUPERIOR & MICHIGAN SOUTHERN. In effect May 25, 1904. S. I. I. Express - Arrive 1:00 p.m. Leave 1:30 p.m.

PEOPLES SAVINGS BANK. CASH CAPITAL - \$100,000. DEPOSITORS GUARANTEED. \$50,000.

GOOD HOTEL. First-class. Located in the heart of the city. Rates from \$1.00 per day.

WANTED - HELP-MALE. WANTED - A young man for light housework, 19 Madison avenue.

WANTED - HELP-FEMALE. WANTED - A young girl for light housework, 19 Madison avenue.

